

ELO Network

Christian Marketplace Leaders

Name:



ELO Toronto

Christian Marketplace Leaders **Forum**

2018 - 2019 | Vol. 7 | No. 1

The World's Network for Christian Marketplace & Entrepreneurial Leaders

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On The Web:

Our ELO website www.ELONetwork.org gets over 600,000 Total Hits Per Year!

We have a wide range of resources for Christian marketplace and entrepreneurial leaders:

13	10in2 Entrepreneurial Leader Video Profiles
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20	Podcasts
80	Entrepreneurial Leaders Interviews
128	Blog Posts
335	pages

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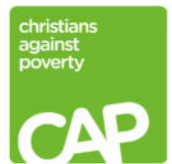


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Richard (Rick) J. Goossen

MC / Host



Richard (Rick) J. Goossen, PhD, works with Covenant Family Wealth Advisors (Vancouver & Toronto) (www.covenant.ca) as a Relationship Manager and Strategic Advisor. Covenant provides holistic counsel regarding family succession/transition strategies, will and estate planning, asset management, and philanthropic objectives. Rick advises high net worth individuals (“HNWIs”), family business owners and entrepreneurs, whose companies range from multimillion dollar enterprises to multibillion dollar public companies. Rick is known among his extended contact base as having a unique skill in sourcing and building high-trust relationships in Canada, Asia and throughout the world.

In order to serve clients, Rick draws on his legal, entrepreneurial, financial and research background, to focus on two roles at Covenant: (1) build value-oriented relationships through a vast network of high net worth entrepreneurs and family business owners; and (2) deliver expert strategic advisory services and connect clients with the expertise of other team members to deliver Covenant’s holistic services. Rick’s strategic advisory services focus on succession / transition planning, growth strategies, M & A, corporate governance and CEO/founder advising.

Rick was previously CEO of M & A Capital Corp and worked with carefully-selected companies to provide in-house legal counsel, strategic planning, business development & advisory board leadership. He has been a director, officer, advisor and shareholder of numerous companies.

Rick has extensive experience doing business in Asia. He previously worked in Hong Kong for five years, with the largest law firm (Johnson, Stokes & Master) and a leading merchant bank (Hambro Pacific). He co-founded a property investment firm in Hong Kong that generated up to \$30 million in revenue per year.

Rick has edited five books and authored six books related to business and entrepreneurship. Two of the books he authored are available in six translations. One of his books, *Entrepreneurial Leadership: Finding Your Calling, Making A Difference* (IVP, 2013), focuses on a Christian approach to entrepreneurship and has been translated into Chinese (PRC), Chinese (Taiwan) and Korean.

Rick has had countless local and international speaking engagements in Europe, North America and Asia to leading universities and business groups.

Rick’s education includes the following: a Ph.D. from Middlesex University, London, UK; a Masters of Law (LL.M.) from Columbia University, New York City; a Bachelor of Laws (LL.B.) from McGill University, Montreal; and a Bachelor of Arts (B.A.) (Hons.) (First Class) from Simon Fraser University, Vancouver. With respect to professional credentials, Rick was admitted as Barrister and Solicitor of the Province of British Columbia, Canada and voluntarily withdrew his membership to focus entirely on business pursuits.



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John Carbrey



“Exponential Technologies & My Entrepreneurial Tech Journey”

John will discuss the rollercoaster ride of the entrepreneurial journey and some of the latest technology trends. John will talk about his start in the tech industry as a high schooler. He will recount creating a website, making money, and then getting shut down by the principal. He will recount how he devoted his energies to creating software companies over a 14-year period, during which he overcame many challenges. He ultimately sold his business and became an entrepreneurial “success story” — yet wrestled with his own identity. John shares the story of his emotional breakdown and subsequent journey with a Christian therapist to rethink his identity apart from work.

As a passionate entrepreneur, John has extensive experience in building the B2B software companies Intrafinity, CivicLive (www.civiclive.com), Talentova (www.talentova.com) and SharpSchool (www.schoolmessenger.com). John has been honoured with numerous entrepreneurial awards including the Ernst & Young Entrepreneur of the Year, National Research Council’s National Innovation Leader Award and BDC’s Young Entrepreneur of the Year Award.

John spent his summers during high school teaching himself how to program and then develop Web applications. He recounts that, “I was really passionate, diving into anything I could get my hands on.” At 16, he built his first website, winning a prestigious MIT-affiliated award that recognized him as a top young web architect. In 2002, after winning a large contract with a leading Fortune 500 company, John dropped out of the University of Toronto in his second year and launched Intrafinity.

Intrafinity provided a game-changing suite of enterprise web content solutions that captured clients throughout North America, including organizations as diverse as universities, hospitals and world-leading private sector companies.

In 2008, John started SharpSchool after the web and mobile communication products gained market traction with U.S. school districts. SharpSchool grew to serve close to 10% of the K-12 schools in the U.S., handing more than a billion web and mobile views per year.

In 2015, John sold Intrafinity and SharpSchool to West Corporation and then led a global technology team serving over 100 million parents and students in the U.S. and Canada.

Presently, John is plotting his next move in business. He will talk about what he sees as exponential technologies that will impact the economy and society (Artificial Intelligence, Blockchain, etc...). He also spends time mentoring and building new businesses with emerging entrepreneurs.

John and his wife Faith are involved in supporting and welcoming refugees, caring for the marginalized, and are involved in their local church. They have embarked on the adventure of parenting and have a wild and delightful toddler.

www.ELONetwork.org

Peter Hall, Afternoon Keynote Speaker



“Leading in Challenging Times: A Christian Economist’s Perspective on 2018 & Beyond”

Peter will address a variety of issues as he provides an overview to making sense of the economy. Are interest rates going up or down? Is the economy growing or retracting? Does faith play any role in understanding the economic environment? An understanding of how the economy works is useful to understand what the future may hold.

Peter G. Hall is Vice-President and Chief Economist of Export Development Canada (EDC). One Covenant client described him as “the top economist in Canada.” Peter joined EDC in November 2004. With over 25 years of experience in economic analysis and forecasting, Peter is responsible for overseeing EDC’s economic and political risk analysis, special research and the corporate library.

In addition to advising senior management at EDC, Peter is a featured speaker at conferences, international roundtables and policy fora, and regularly appears on television, radio and print media commenting on the international economy. Prior to joining EDC, Peter directed the economic forecasting activities of the Conference Board of Canada. Peter serves on the boards of the Canadian Association for Business Economics and its local Ottawa chapter.

Peter is the immediate past president of the Canadian Association for Business Economics, a 600-member national association of professional economists, and actively participates in its local Ottawa chapter. Peter has degrees in economics from Carleton University and the University of Toronto.

Peter is married to Heather and lives just south of Ottawa in Greely, Ontario, and has three children ranging in age from 12 to 16. He worships weekly at the Metropolitan Bible church, where he and Heather have served in various capacities for the past 21 years. Peter has served on the board of Community Christian School, and his children are actively involved in two Christian schools in Ottawa. Peter has also participated in Christian Embassy events in Ottawa.

Notes



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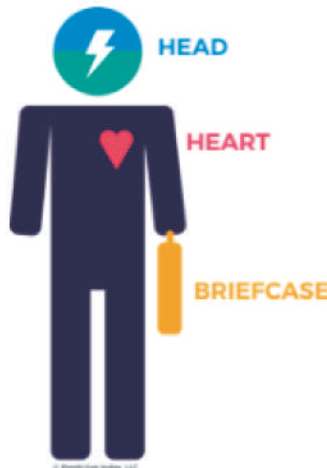


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ENTREPRENEURIAL LEADERS PROGRAMME

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WELCOME

The “Entrepreneurial Leaders Programme” (“ELP”) was launched in August 2018, was oversubscribed, and was an outstanding success! The ELP combined a clear curricular focus, great instructors, outstanding cohort and an exceptional ambience together creating a unique experience.

The ELP is a one-week intensive and transformative experience for Christian marketplace and entrepreneurial leaders from around the world.

The goal of the ELP is to equip successful Christian marketplace and entrepreneurial leaders to leverage their resources for greater difference-making in their respective spheres of influence such as business, church, non-profits and society.

Are you successful in many areas of your life and yet you have a yearning to expand your difference-making potential, to make your life count, and to build a spiritual legacy? If so, this programme is for you.

The ELP is targeted towards entrepreneurs, owners and senior leaders of for-profit businesses with a minimum of 10 years’ track record of success. The ELP provides a dynamic and interactive environment, with learning from world-class instructors and from a global and diverse cohort of peers.

The ELP integrates guest presenters from Oxford (including Wycliffe Hall) and from around the world. The ELP content is rooted in decades of experience, extensive research and many years of practical application.

The Entrepreneurial Leaders Institute offers the ELP in collaboration with Wycliffe Hall, a Permanent Private Hall of the University of Oxford. The Entrepreneurial Leaders Institute is part of Entrepreneurial Leaders Organization (ELO) (www.ELONetwork.org), which has an unmatched track record of excellence in executive education events.

In addition to world class instruction, the ambience of Oxford is inspiring for ELP participants. The 850-year old university city with its fabled spires and medieval colleges, along with various other attractions, is unmatched in the world.

The bottom line: there is no equivalent to this high level Christian leadership education at Oxford to be provided through the ELP. We invite you to join an outstanding group of global difference-makers.



Dr. Richard J. Goossen

Director

Entrepreneurial Leaders Institute
Oxford

ENTREPRENEURIAL LEADERS PROGRAMME

Foundations & Modules

The Entrepreneurial Leaders Programme (ELP) is a world class entrepreneurial leadership development programme structured around a personal strategic plan for difference-making. We want each participant to be inspired and energized for greater difference-making. We believe that difference making is enhanced through a combination of entrepreneurial and leadership skills. Entrepreneurship is about doing something new, unique and different with a practical application. Leadership is about influence. When these two factors are combined, there is potential for exponential impact. The ELP is rooted in extensive research, best practices and practical application.

Program Foundations:

1. Careful Selection – all participants are carefully selected as Christian owners / leaders of businesses, with an average of at least 10 years' experience.
2. Personal Strategic Plan – each participant will leave with a highly personal strategic plan based on their specific difference-making objectives.
3. Peer Leadership and Interaction – Leaders learn with others which provides opportunity for ongoing encouragement and input in a confidential, continuous and intentional environment of peer learning.
4. World Class Instructors – our world-class faculty are trainers and practitioners who bring a unique mix of expert knowledge and real life experience.



PARTICIPANT FEEDBACK

The Entrepreneurial Leaders Programme (ELP) was in the words of participants “life-changing”, “a great experience”, “a home run”, “fantastic”, a “once-in-a-lifetime opportunity”, and a “smashing success!” In short, The ELP met and exceeded all expectations. The goal was to plant a seed of a programme that will become a centre for the education of marketplace and entrepreneurial leaders from around the world to transform their thinking, propel their difference-making, enhance their connectibility and implant a sense of linkage with the past and a desire to shape the future. We believe that was accomplished.

“I would definitely recommend the ELP at Oxford to business leaders who are interested in a better understanding of how God is working in them in their workplace. It is inspiring to closely connect with such a group of high level Christian entrepreneurs.”

– Glenn Hofland, President, John G. Hofland Ltd., Mississauga, Ontario

“I would highly recommend this event on two levels. First, of course, the presenters, and secondly the participants. Because we were a like-minded group (although we had a variety of opinions) this made for good discussions in our small groups.”

– Bernie Thiessen, President, Thiessen Real Estate Ventures, Chilliwack, B.C.

“The Entrepreneurial Leaders Programme is a once-in-a-lifetime opportunity. The setting and history of Oxford make it unique. The network of quality leaders and speakers that the ELO is connected to and with is remarkable – to have the calibre of speakers lined up in one week is remarkable. And, finally, I do not know of a location or period of time where I’ve experienced such an intense level of peer learning and mentoring – each participant could write their own book.”

– Hank de Jong, Executive Director, EduDeo, Hamilton, Ontario

“I will make recommendations—and already have.”

– Rob Wildeboer, Executive Chairman, Martinrea International Inc., Vaughan, Ontario

“I left ELP having grown and challenged. The interaction with world-class speakers and networking with colleagues who face similar challenges to me were both enriching.”

– Ralph Loewen, President and CEO, Itergy, Montreal, Quebec

“The Oxford ELP was a fantastic experience! I greatly enjoyed the opportunity to meet and learn from Christian business leaders from around the world. We were able to share with and encourage each other, and to do so in the setting of Oxford University.”

– Nathan Rooke, Owner/Advisory Board Member, Rooke Family Companies, Abbotsford, B.C.

“Overall a great programme. I will be recommending it to my contacts going forward.”

– Larry Dyck, Co-Founder, President & CEO, Decor Cabinets, Morden, Manitoba

“The ELO week at Oxford was a highlight of my year. In one week, I was challenged to live out my calling, made great new friends and renewed old ones, enjoyed an amazing historic learning environment and had lots of fun.”

– David Brereton, Executive Chairman of the Board, TECSYS, Montreal, Quebec

“Imagine: a full week of classes taught by some of the finest thinkers and teachers on this planet in the most prestigious university in the world, Oxford University, all while learning and interacting with fellow Christian leaders from all over Canada. ELO Oxford 2019 is for you. Your business will flourish and your life will change – all in one week! Do it!”

– Dr. Peter Legge, O.B.C., CSP, CPAE, HoF, President, Canadawide Media, Vancouver, Canada

FOR FURTHER INFORMATION

Dr. Richard (Rick) J. Goossen, E: Rick@ELONetwork.org

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Michael Gibney



“From Robotics Startup to Partnership with a US\$100 Billion Giant: Lessons Learned”

Michael Gibney is a proven entrepreneur, venture capitalist and company builder dedicated to providing products and services that help change the world for the better. He has spent the last 17 years of his career founding, leading, financing and building successful companies. His companies in wealth management, engineering, custom innovation and robotics technologies have created more than 100 highly technical jobs, attracted more than \$35 million in direct investments, and helped hundreds of families invest more than \$1 billion dollars to secure their financial futures and live generously.

Michael is the founder and owner of Covenant Family Wealth Advisors (www.covenant.ca), which counsels entrepreneurs and people with high net worth to manage their wealth and fulfill their philanthropic goals. Michael has been working in the financial services industry since 1987. He loves to combine this experience with his passion for helping others live with intent, clarity and purpose. A Certified Financial Planner, Michael honed his financial skills as the head of estate planning at a multinational financial firm. Through this experience he realized that financial planning is most effective when addressed holistically, incorporating all areas of financial life. Michael brought this vision to life by founding Covenant in 2000. With a Bachelor of Theology and certification in the Birkman Method®, he is able to guide families through the financial, spiritual and emotional aspects of wealth stewardship planning.

In recent years, he has co-founded and led two technology companies that have generated multiple patents and aim to revolutionize the robotics industry. As former president of Genesis Robotics, he has raised more than \$26 million, overseen the development of a \$3.5 million state-of-the-art manufacturing and R&D centre, and brought together 35 engineers, programmers, physicists and inventors. Together, they have developed the LiveDrive actuator, which will allow robots to work quickly and safely alongside humans in manufacturing, home, health and military applications.

On April 11, 2018, Genesis Robotics received a strategic, controlling investment from Koch Industries. Under the companies' agreement, they will form a new company to commercialize innovative electric motor and actuation technologies, including the LiveDrive™ actuator, that will advance robotics designs and platforms. Based in Wichita, Kansas, Koch Industries, Inc. is one of the largest private companies in America with estimated annual revenues as high as \$100 billion, according to Forbes. With a presence in about 60 countries, Koch companies employ more than 120,000 people worldwide, with about 70,000 of those in the United States.

Rachel Ong



“Honouring God in the Marketplace: My Spiritual & Entrepreneurial Journey”

Rachel will share the journey of how the Lord led her to start two organizations. First, there is “Trybe,” a youth development agency started in 2001, which has now grown to three entities: Singapore Boys Prison, Community Rehab Centre (for first-time drug offenders) and Trybe Aftercare. The organization is run by a Chief Executive and three directors, each overseeing one entity together with a team of about 80 staff. Second, in 2007, Rachel started ROHEI, which today she is very grateful to God for a team of 70 full-time consultants. ROHEI has received multiple awards and recognition, one which is a trust index of 98%, the highest across the globe in an organization of its size.

Rachel will draw on her experiences in those two organizations to focus on practical ways of honour God in the marketplace:

- How to use the practices of prayer, word and disciplines of being a disciple of Jesus in the marketplace.
- To not only worship God in church on Sundays, but come Monday, to worship God at our workplace.
- Honouring God in the treatment of finance, staff, stakeholders, clients, regulators and partners.
- How tithing profits since the start has led to many blessings and even miracles.
- Witnessing people come to know Jesus in daily encounters with clients and partners.
- How God heals in the marketplace, both physically and emotionally.

Rachel is the Chief Executive of ROHEI, a consultancy she founded in 2007. ROHEI is a learning and consulting partner serving organizations to build a culture of trust where people and results are honored, by first developing trusted and relationally competent leaders.

At present, ROHEI Singapore sees to a team of 60 full-time Consultants, an office in Shanghai as well as ROHEI Foundation based out of Manila. ROHEI has been recognized among the Top 5 Best Workplaces in Asia 2018, Top 3 Best Workplaces in Singapore in 2017, Top 20 Best Workplaces in Asia in 2016, Top 5 Great Place to Work in Singapore 2015, by Great Place to Work Institute. ROHEI was also named the Best Corporate Training Provider in 2015 and 2017 by HRM Asia.

Rachel is the Chairman of Trybe, a youth development entity that has been accorded Institute of Public Character (IPC) status in Singapore. She founded Trybe in 2001. Trybe has since partnered over 150 institutions in Singapore and reached over 200,000 youths in across Thailand. Trybe has also been appointed by the Singapore government to manage the Singapore Boys Hostel in 2011 as well as to run the Community Rehabilitation Centre in 2014. Today Trybe sees to a team of 80 full-time staff housed in 3 different entities and a volunteer pool of 400.

Rachel serves as the Chairman of the Board of The Every Nation Church. She holds an MBA with INSEAD and Tsinghua University.

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Rob Wildeboer, Executive Chairman & Co-Founder of Martinrea International Inc.

Q & A on “My Faith & Entrepreneurial Journey”

Rob Wildeboer is the Executive Chairman and co-founder of Martinrea International Inc., a global auto parts supplier, specializing in automotive fluid systems and metal forming products. Martinrea has over 15,000 employees at 38 divisions in the United States, Canada, Mexico, Brazil, Europe and China and generates almost \$4 billion in revenue.

Previously, Mr. Wildeboer was a partner of Wildeboer Dellelce LLP, a law firm that practises corporate, securities and tax law that he co-founded in 1993, and he remains Counsel to the firm. Prior to that, he was a lawyer with Stikeman, Elliott; an associate professor of law at Osgoode Hall Law School, where he taught corporate law and corporate finance; and a regulator with the Ontario Securities Commission. Mr. Wildeboer is Vice-Chairman of the Auto Parts Manufacturers Association (APMA); a director of the Canadian Automotive Partnership Counsel (CAPC); a member of the Ontario Manufacturing Council; a member of the Economic Advisory Council to the Minister of Finance of Canada; and Chair of the CEO Manufacturing Advisory Council.

He has been a director or adviser of numerous charitable organizations. He is Chair of Cardus, a faith-based think tank. He was Chair of the Macdonald-Laurier Institute for eight years and is now on their Advisory Board. He has been on the Ontario Advisory Board for Entrepreneurial Leaders Organization for five years.

In 2012, he received the Queen Elizabeth II Diamond Jubilee Medal in recognition of his contributions to Canada.

Mr. Wildeboer holds an undergraduate degree from the University of Guelph, a law degree from Osgoode Hall Law School, an MBA from York University, and an LLM from Harvard University.

Rob Wildeboer To Receive the Entrepreneurial Leaders Award

Rob Wildeboer, Chairman, Martinrea, Inc., Vaughan, ON is this year’s deserving recipient of the “Entrepreneurial Leaders Award” provided by Entrepreneurial Leaders Organization. ELO is pleased to bestow this recognition on Rob to highlight that various ways in which he has made a difference in his various spheres of influence for many years in church, business, non-profit and society.

Rob Wildeboer to Receive Entrepreneurial Leaders Award

The Purpose of the Award

The purpose of the ELO Entrepreneurial Leaders Award is to highlight an individual who has consistently over time been a Christian difference-maker through the pursuit of their calling and the application of their God-given gifts. To be eligible, a nominee must be the founder, co-founder, and primarily responsible for the performance of the company, and an active member of the management team. The track record of a person(s) who can serve as an inspiration to others to pursue Christian entrepreneurial leadership.

Previous Entrepreneurial Leaders Award Recipients

- **2017 Vancouver:** Terry Smith, Chairman, Smith Gardens, Bellingham, WA
- **2017 Toronto:** Pat Williams, Co-Founder, Orlando Magic, Orlando, FL
- **2016 Vancouver:** Peter Legge, President, Canada Wide Media, Vancouver, BC
- **2016 Toronto:** John Maxwell, Global Leadership Guru, Atlanta, GA
- **2015 Toronto:** Bobby Gruenewald, Founder, YouVersion Bible App, Tulsa, OK
- **2015 Vancouver:** Lord Robert Edmiston, Chairman, I.M. Group, London, UK
- **2014 Vancouver:** Mr. Edward Ong, President, OCK Group, Singapore
- **2013 Vancouver:** Mark Burnett & Roma Downey, Hollywood Producers, Malibu, CA
- **2012 Vancouver:** Graham Power, Chairman, Power Group, Cape Town, South Africa

Criteria for Identifying a Suitable Nominee

- Exemplifies the qualities of entrepreneurial leadership that are embedded in a Christian worldview.
- International stature with significant influence.
- Long-term influence in their chosen profession, whether directly or indirectly related to Christian ministry.
- Success in business based on a thorough assessment of financial performance, strategic direction and product or service innovation.
- Community involvement, whether church, para-church or philanthropic activities.
- Outstanding reputation for integrity in terms of living out faith.
- The person must be a role model to inspire other entrepreneurs to others to greater heights of significance.



John C. Maxwell Receives Entrepreneurial Leaders Award, Toronto, 2016;
Jeff Williams on left & Rick Goossen on right



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Explore faith in the 21st Century

Harding Ng [MDiv], along with the Toronto Christian Community Church (TCCC), transformed a warehouse into a 47,000-square-foot community centre in Markham, Ontario called Gibson Centre, with:

- youth success initiatives
- a food bank
- a thrift store
- a wellness awareness series
- recreational activities
- and more

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We are NOT ASKING you to buy us cars.
We are NOT ASKING for clothing, or for food or for anything.
We are ONLY ASKING you to give us the WORD OF GOD.
THE BIBLE”**

— Pastor Leulseged

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Dr. John Izzo, Evening Keynote Speaker



“The Purpose Revolution: How Purpose Can Transform Your Business & Leadership”

DESCRIPTION: The Purpose Revolution has arrived! The new economy is going to be driven by an emerging group of people all over the world who want their employment, investing and buying to shape a better world while meeting their self-oriented needs. A new driver of choice is happening worldwide whereby consumers, employees and investors are using purpose and community as a major driver of their commitments. This new driver is present worldwide and cuts across almost all demographic barriers including age, developed/developing world, politics, religious affiliation and income level. Those businesses who understand and respond will create game changing competitive advantage and leaders who grasp the new reality will likewise reap the organizational rewards. The world needs us as faith-based leaders to help business become a force for good. Work is also one of the places where each of us finds meaning and purpose in our lives. As Christian leaders and business owners we have a big impact on the lives of our people, our customers and communities. People who see the purpose of their work are more productive, work longer hours and are more engaged. Dr. John Izzo first introduced the idea of higher purpose at work in his book, *Awakening Corporate Soul*, and has been showing leaders for over 20 years how to create a workplace where people are connected to the highest purpose of their work. In this engaging keynote, Dr. Izzo will show why purpose is at the heart of successful business, how we can activate purpose with our teams/customers, and how our business can become a legacy for others.

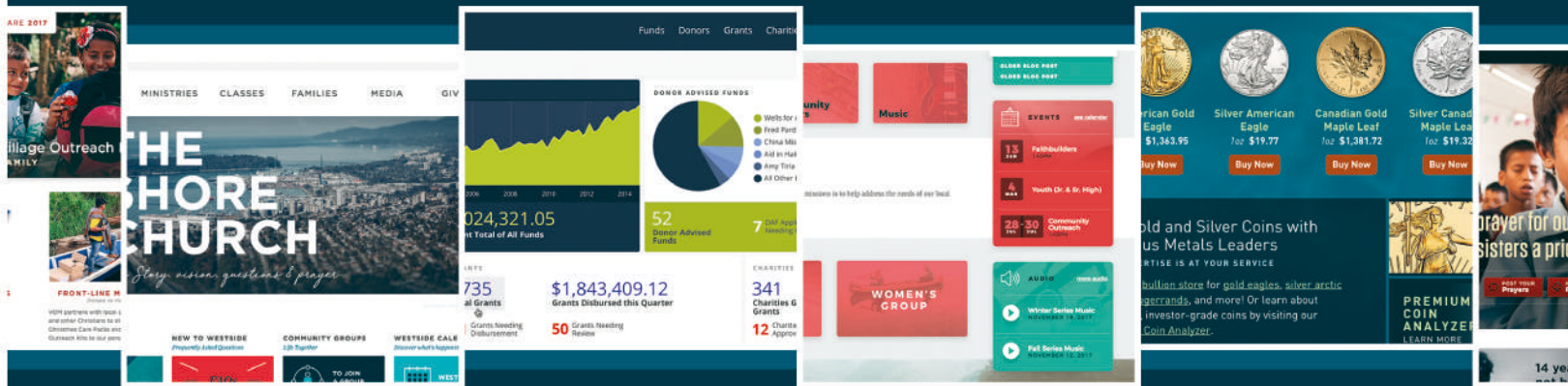
BIO: Dr. John Izzo has been a pioneer on creating successful businesses and emerging work trends for over 25 years. Izzo was a pioneer on employee engagement and social responsibility with his book *Awakening Corporate Soul* (1994), a trail blazer on shifting generational values when he wrote *Values Shift-The New Work Ethic* (2000), showed how individuals shape the future with *Stepping Up* (2014) and now is blazing a new trail showing business why a rising class of people worldwide will shape the economy of the future with his book *The Purpose Revolution*. This rising class is not one of nationality, income, race or gender but one that aspires to have a good life while doing good.

Dr. Izzo began his work life as an ordained Presbyterian Minister and then became an organizational consultant and speaker. He is a resident of Vancouver. He has spoken to over one million people, advised over 500 companies, authored six best-selling books and helped some of the world's most admired companies. Known for his compelling combination of leading-edge research, riveting storytelling, practical ideas to make a difference starting now and a keen sense of where the future is going your organization will leave inspired and ready to act. His clients have included IBM, Qantas, the Mayo Clinic, Verizon, RBC, TELUS, Westjet, DuPont, Humana, Microsoft and McDonalds.

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