

ELO Forum VANCOUVER 2017

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ORGANIZATION

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For further information: www.EntrepreneurialLeaders.com

Contact

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Misty Lown



“One Small ‘Yes’”

Misty Lown is the founder, president and energized force behind More Than Just Great Dancing™ - A licensed dance studio affiliation program that has a positive impact on over 60,000 dance students around the globe each week. She is also the founder of MoreThanDancers.com, an online lifestyle magazine for young people that has over 35,000 visitors each month.

Her dance studio, Misty’s Dance Unlimited, founded in 1998 and named a “Top 50 Studios in the Nation” by Dance Spirit Magazine has provided \$225,000 in scholarship for dancers. Misty has been a speaker at the PULSE Teachers Convention, Hollywood Connection, Dance Teacher Web, Dance Teacher Summit, and the DanceLife Conference. She has also been the keynote speaker for the Australian Teachers of Dancing Convention. Misty is on the staff of Dance Revolution Convention, a faith based dance convention, and has authored over 40 industry articles.

She is a sought after speaker and recently shared her business methods as a guest blogger on SUCCESS.com and as a speaker at IF:Gathering Local and the US Army Garrison Woman’s Equality Day. She has been recognized as “Teacher of the Year” by Eclipse, “Outstanding Businesswoman of the Year” by the YWCA and awarded the “Pope John XXIII Award for Distinguished Service” by Viterbo University and the “Philanthropy Award” from the Red Cross.

Misty is an entrepreneur at heart. In addition to her dance studio and licensing program, she owns a dancewear store, a dance competition and a self-storage business. She is the author of One Small Yes and creator the One Small Yes podcast. Misty’s favorite part of the day is spending time with her husband and five beautiful children.

Michael Lloyd



“The Essential Biblical Qualities of Leadership”

Rev'd Dr. Michael Lloyd, BA, MA (Cambridge), DPhil (Oxon) is the Principal of Wycliffe Hall, a community that is committed to the historical Christian faith, while also being a constituent part of one of the world's leading universities. This unique combination gives Wycliffe Hall a unique calling to be advocates of the Christian faith within contemporary University-level debates and to equip the Christian leaders of the future. He was formerly the chaplain at The Queen's College, University of Oxford and the Director of Studies in Theology at Christ's College, Cambridge University. Dr. Lloyd has taught theology and doctrine at the University of Oxford, Cambridge University and St Paul's Theological Centre, London. Wycliffe Hall is an evangelical college that is a Permanent Private Hall of the University of Oxford.

Michael is the author of a popular-level systematic theology, entitled *Cafe Theology*, and a regular contributor to a theological podcast called *The GodPod*. He wrote his doctoral thesis on the Problem of Evil, and helped edit a book on the Problem of Evil in the light of evolutionary theory and modern genetics. He loves walking, theatre, puppetry and music – and has an inexplicable love of cricket. A friend once said of him that he has the unique ability simultaneously to raise and lower the tone of any conversation.

Carlos Vargas



“Q & A / Interview with Rick Goossen on God-Inspired Innovation”

Carlos Vargas is the founder, with his wife Cheryl, of Hope of Life International, Guatemala. In 1987, Carlos Vargas had returned to Llano Verde, Guatemala to live out what he thought were his final days. But it was in a deathbed deal with God, as he began helping the sick and needy who came to him for help, he dedicated his remaining days to fulfill this very mission.

The ministry started at the bottom of the mountain, on one acre of land, meeting the needs of elderly individuals who were homeless, abused, abandoned, and desperate. Just 2 years later in 1989, Jose came to live on the mountain. A child who had no hope, heard crying in a small home, and a family that could not care for him—he was the beginning of their child rescue program, which has since seen over 25,000 children come through its treatment facilities.

And now, 30 years later this ministry which calls a 3,000 acre mountain home, is serving hundreds of thousands of people each year through physical and spiritual programs with one continuing goal: to save lives. The work continues. Hunger and poverty continue to be hard enemies to face. Carlos has been an innovator and like many entrepreneurial people, has never been constrained by lack of resources. Instead, like a person with an entrepreneurial mindset—he simply focuses on how to be creative to serve a need.

Coming from an impoverished upbringing, to being named as the third most influential Guatemalan, Carlos and his wife Cheryl, have never stopped striving to create a better Guatemala. The parents of 5 children, and grandparents to seven, they love to spend time with their family.

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Deadline for Applications is Dec 15th

ENTREPRENEURIAL LEADERS PROGRAMME

Oxford, Aug 12-18, 2018

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Offered by the Entrepreneurial Leaders Institute in collaboration with Wycliffe Hall

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Overview

I am excited to introduce you to the “Entrepreneurial Leaders Programme” (“ELP”), a unique, one-week intensive and transformative experience for the world’s top Christian marketplace and entrepreneurial leaders.

The goal of the ELP is to equip successful Christian marketplace and entrepreneurial leaders to leverage their resources for greater difference-making in their respective spheres of influence such as business, church, non-profits and society.

Are you successful in many areas of your life—and yet you have a yearning to expand your difference-making potential, to make your life count, and to build a spiritual legacy? If so, this programme is for you.

The ELP is targeted towards owners of for-profit businesses with a minimum of 10 years’ track record of success. It will be a dynamic and interactive environment, with learning from world-class instructors and from a global and diverse cohort of peers.

The ELP will integrate guest presenters from Oxford (including Wycliffe Hall) and from around the world. The ELP content is rooted in decades of experience, extensive research and many years of practical application.

The Entrepreneurial Leaders Institute is offering the ELP in collaboration with Wycliffe Hall, a Permanent Private Hall of the University of Oxford. The Entrepreneurial Leaders Institute is part of Entrepreneurial Leaders Organization (ELO) (www.entrepreneurialleaders.com), which has an unmatched track record of excellence in executive education events.

In addition to world class instruction, the ambiance of Oxford will be inspiring for ELP participants. The 850-year old university city with its fabled spires and medieval colleges, along with various other attractions, is unmatched in the world.

The bottom line: there is no equivalent to this high level Christian leadership education at Oxford to be provided through the ELP. We invite you to join an outstanding group of global difference-makers.

For further information or an Application for Admission please contact:

Dr. Richard J. Goossen
Director
Entrepreneurial Leaders Institute
Oxford

E: rick@entrepreneurialleaders.com

ENTREPRENEURIAL LEADERS PROGRAMME

ENTREPRENEURIAL LEADERS PROGRAMME

Foundations & Modules

The Entrepreneurial Leaders Programme (ELP) is a world class entrepreneurial leadership development program structured around a personal strategic plan for difference-making. We want each participant to be inspired and energized for greater difference-making. We believe that difference making is enhanced through a combination of entrepreneurial and leadership skills. Entrepreneurship is about doing something new, unique and different—with a practical application. Leadership is about influence. When these two factors are combined, there is potential for exponential impact. The ELP is rooted in extensive research, best practices and practical application.

Program Foundations:

1. Careful Selection – all participants are carefully selected as Christian owners / leaders of businesses, with an average of at least 10 years' experience.
2. Personal Strategic Plan – each participant will leave with a highly personal strategic plan based on their specific difference-making objectives.
3. Peer Leadership and Interaction – Leaders learn with others which provides opportunity for ongoing encouragement and input in a confidential, continuous and intentional environment of peer learning.
4. World Class Instructors – our world-class faculty are trainers and practitioners who bring a unique mix of expert knowledge and real life experience.

Programme Modules:

1. The Essence of Entrepreneurial Thinking
2. The Foundations of Leadership
3. Exponential Impact of Entrepreneurial Leadership
4. Finding / Revisiting Your Calling / Personal Application
5. Worldview & Cultural Context
6. Key leadership challenges
7. Making A Difference in Work
8. Making A Difference in Church
9. Making A Difference in Denominations & Parachurch
10. Making A Difference in Society



Benefits

Your time in the ELP will be inspiring, challenging and stimulating. You will be re-energised and re-committed to make a difference. The outcome will be a personal strategic plan for difference making – and having a reference point for comparison from your peers.

The Key Benefits:

1. Transformational experience for difference-making
2. Surrounded by a peer cohort
3. The inspiring atmosphere of Oxford
4. Personal Strategic Plan
5. Ongoing Community



Materials

The bulk of the materials will be accessed online. Other materials will be provided upon arrival.

Director & Instructors

Dr. Richard J. Goossen is Director of the Entrepreneurial Leaders Institute and the Course Coordinator (see www.entrepreneurialleaders.com for a profile). He will manage the involvement of various guest instructors from Oxford and beyond throughout the week.

The emphasis will be on guest instructors who are experienced business leaders who provide practical applications. There will also be some professors who can help with informing our worldview and theological perspective. ELO has an outstanding track record in attracting top speakers from throughout the world. ELO has a number of tentative commitments and the final list of faculty will be presented closer to the date.

Certificate of Attendance

Each attendee will receive a “Certificate of Attendance” from the Entrepreneurial Leaders Institute and Wycliffe Hall.

ENTREPRENEURIAL LEADERS PROGRAMME

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Terry Smith



“Q & A / Interview with Rick Goossen on Building a 100 Year Old Company” and Recipient of the Entrepreneurial Leaders Award

Terry Smith, former Chairman of the Board, Smith Gardens, Bellingham, WA (www.smithgardens.com) – Smith Gardens is the producer of annual, perennial and potted plants, and has been a family-owned and operated business for 116 years. The business now has 4 locations and employs over 600 workers in peak season; its products are available through leading retailers such as Costco, Walmart and Home Depot. Terry was President of Smith Gardens for many years and engineered a significant expansion phase, before successfully transitioning ownership of the business to two of his sons. Helena is passionate about making a difference in people’s lives and will continue to help men, women and children around the world for a very long time.

Entrepreneurial Leaders Award

The purpose of the ELO Entrepreneurial Leader Award to recognize the track record of a person(s) who can serve as an inspiration to others to pursue Christian entrepreneurial leadership.

To be eligible, a nominee must be the founder, co-founder, and primarily responsible for the performance of the company, and an active member of the management team.

Criteria for Identifying a Suitable Nominee

- Exemplifies the qualities of entrepreneurial leadership that are embedded in a Christian worldview
- International stature with significant influence
- Long-term influence in their chosen profession, whether directly or indirectly related to Christian ministry
- Success in business based on a thorough assessment of financial performance, strategic direction and product or service innovation
- Community involvement, whether church, para-church or philanthropic activities
- Outstanding reputation for integrity in terms of living out faith
- The person must be a role model to inspire other entrepreneurs to others to greater heights of significance

Dr. John Izzo



“The Purpose Revolution: How Purpose Can Transform Your Business & Leadership”

The Purpose Revolution has arrived! The new economy is going to be driven by an emerging group of people all over the world who want their employment, investing and buying to shape a better world while meeting their self-oriented needs. A new driver of choice is happening worldwide whereby consumers, employees and investors are using purpose and community as a major driver of their commitments. This new driver is present worldwide and cuts across almost all demographic barriers including age, developed / developing world, politics, religious affiliation and income level. Those businesses who understand and respond will create game changing competitive advantage and leaders who grasp the new reality will likewise reap the organizational rewards. The world needs us as faith-based leaders to help business become a force for good. Work is also one of the places where each of us finds meaning and purpose in our lives. As Christian leaders and business owners we have a big impact on the lives of our people, our customers and communities. People who see the purpose of their work are more productive, work longer hours and are more engaged.

Dr. John Izzo first introduced the idea of higher purpose at work in his book, *Awakening Corporate Soul*, and has been showing leaders for over 20 years how to create a workplace where people are connected to the highest purpose of their work. In this engaging keynote, Dr. Izzo will show why purpose is at the heart of successful business, how we can activate purpose with our teams/ customers, and how our business can become a legacy for others.

Dr. John Izzo has been a pioneer on creating successful businesses and emerging work trends for over twenty-five years. Izzo was a pioneer on employee engagement and social responsibility with his book *Awakening Corporate Soul* (1994), a trail blazer on shifting generational values when he wrote *Values Shift-The New Work Ethic* (2000), showed how individuals shape the future with *Stepping Up* (2014) and now is blazing a new trail showing business why a rising class of people worldwide will shape the economy of the future with his forthcoming book *The Purpose Revolution*. This rising class is not one of nationality, income, race or gender but one that aspires to have a good life while doing good.

Dr. Izzo began his work life as an ordained Presbyterian Minister and then became an organizational consultant and speaker. He is a resident of Vancouver. He has spoken to over one million people, advised over 500 companies, authored six bestselling books and helped some of the world's most admired companies. Known for his compelling combination of leading edge research, riveting storytelling, practical ideas to make a difference starting now and a keen sense of where the future is going your organization will leave inspired and ready to act. His clients have included IBM, Qantas, the Mayo Clinic, Verizon, RBC, TELUS, Westjet, DuPont, Humana, Microsoft and McDonalds.



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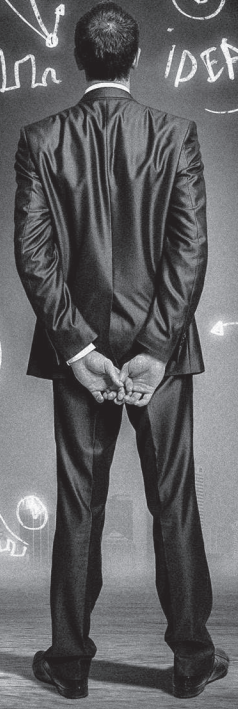
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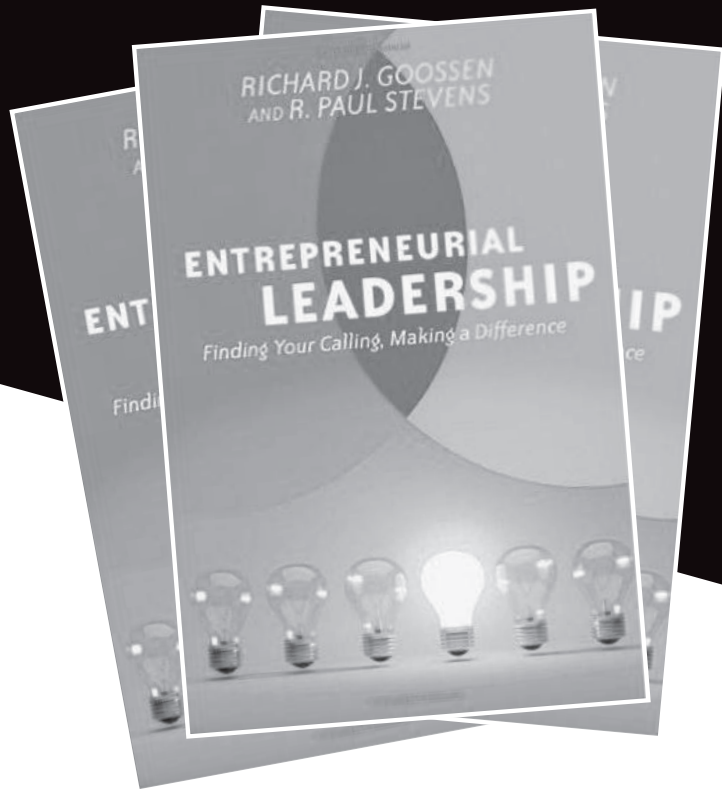
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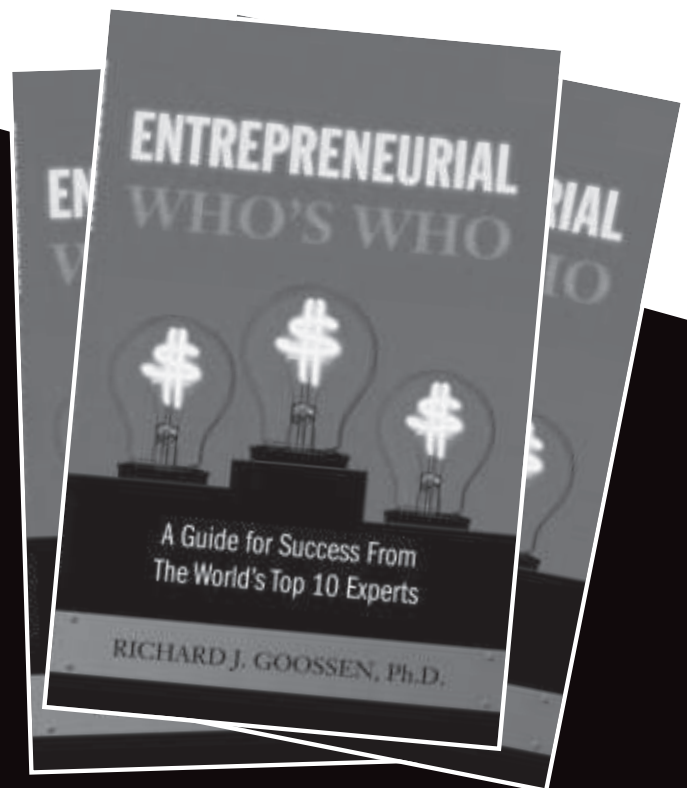
Goossen & Stevens, **Entrepreneurial Leadership**

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ABOUT THE EVENT

You're invited to our annual Christmas luncheon event, where people from the business community come to be inspired and empowered by an amazing leader who will fearlessly share their triumphs and tribulations and how their faith in God has positively impacted their personal and business lives. It's a great place to connect with others over a quick lunch while getting equipped by one of the best leaders in the marketplace. Everyone is welcome.

TICKETS & REGISTRATION

DATE: December 6th @ 12:00 pm
LOCATION: Fairmont Waterfront Hotel
TICKETS: \$55/person or \$500/table of 10

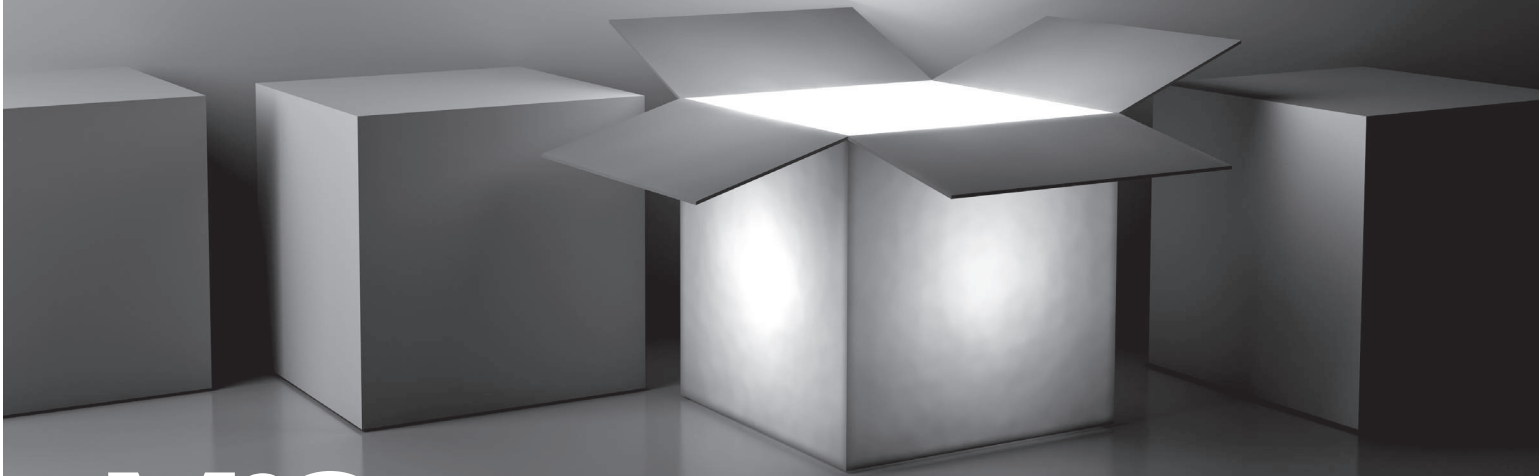
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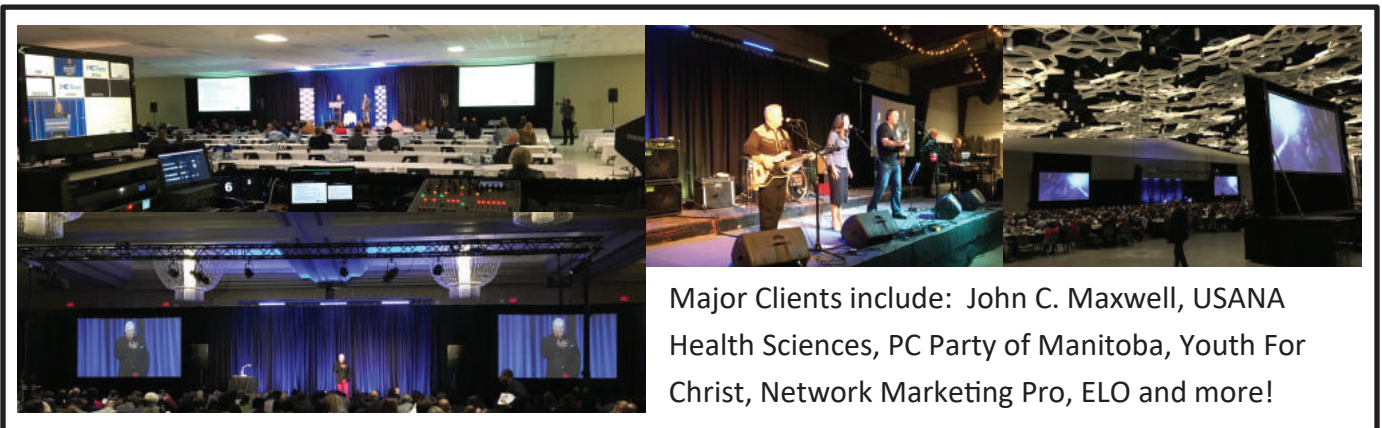


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